



## BOXED SEARCH SERVICES COMMERCIAL WEB SOLUTIONS

### Investigation of keyphrases relating to maternity wear and new born clothing, Mar. 2007 (Daily Budget \$100; MCPC \$1)

Keyword	Max. CPC	Impressions	Clicks	CTR	Ave. CPC	Total Cost	Ave. Position
<b>Search Network Total</b>		<b>479841</b>	<b>211370</b>	<b>45%</b>	<b>\$ 0.28</b>	<b>\$ 55,322.43</b>	<b>5</b>
babies clothes	\$ 0.07	1890	201	11%	\$ 0.00	\$ 0.40	2
baby baptism clothes	\$ 0.80	5610	4063	72%	\$ 0.51	\$ 2,090.34	9
baby boy	\$ 0.36	6469	3831	59%	\$ 0.22	\$ 861.35	3
baby boy clothes	\$ 0.11	4247	1168	27%	\$ 0.10	\$ 122.02	6
baby boy clothing	\$ 0.55	4673	2170	46%	\$ 0.12	\$ 254.67	1
baby boy dress clothes	\$ 0.89	8304	1089	13%	\$ 0.43	\$ 464.58	9
baby boys clothes	\$ 0.63	9505	6068	64%	\$ 0.40	\$ 2,429.52	1
baby boys clothing	\$ 0.99	2665	844	32%	\$ 0.67	\$ 567.72	7
baby christening clothes	\$ 0.83	1986	939	47%	\$ 0.64	\$ 604.49	3
baby clothes	\$ 0.95	2222	1372	62%	\$ 0.57	\$ 787.94	10
baby clothes camo	\$ 0.96	2352	193	8%	\$ 0.37	\$ 71.24	0
baby clothes camouflage	\$ 0.29	4515	3758	83%	\$ 0.15	\$ 551.21	10
baby clothes canada	\$ 0.45	3693	1696	46%	\$ 0.09	\$ 145.63	9
baby clothes hangers	\$ 0.22	1536	214	14%	\$ 0.07	\$ 14.28	9
baby clothes online	\$ 0.91	8212	3791	46%	\$ 0.81	\$ 3,066.70	1
baby clothes patterns	\$ 0.34	8452	807	10%	\$ 0.30	\$ 241.06	4
baby clothes sale	\$ 0.80	7920	1006	13%	\$ 0.59	\$ 594.49	6
baby clothes stores	\$ 0.75	7115	1022	14%	\$ 0.60	\$ 615.97	5
baby clothes uk	\$ 0.79	3560	1961	55%	\$ 0.16	\$ 318.81	2
baby clothes wholesale	\$ 0.01	1216	1110	91%	\$ 0.00	\$ 3.68	5
baby clothing	\$ 0.85	1277	241	19%	\$ 0.72	\$ 172.58	2
baby clothing austin	\$ 0.94	5237	2140	41%	\$ 0.09	\$ 203.07	1
baby clothing stores	\$ 0.25	4944	2969	60%	\$ 0.13	\$ 378.52	7
baby designer clothes	\$ 0.27	9819	5124	52%	\$ 0.17	\$ 854.16	3
baby fashion	\$ 0.78	8699	4921	57%	\$ 0.38	\$ 1,849.77	2
baby girl clothes	\$ 0.83	9474	3624	38%	\$ 0.15	\$ 534.74	2
baby girl clothing	\$ 0.26	1650	600	36%	\$ 0.04	\$ 26.52	7
baby girls clothes	\$ 0.90	7315	1275	17%	\$ 0.16	\$ 206.70	3
baby girls clothing	\$ 0.92	2454	329	13%	\$ 0.74	\$ 242.57	9
baby outfit	\$ 0.50	2483	1061	43%	\$ 0.23	\$ 244.33	9
baby shoes	\$ 0.97	1375	1304	95%	\$ 0.51	\$ 666.28	6
boys clothes	\$ 0.96	958	402	42%	\$ 0.92	\$ 370.64	9
calgary maternity wear	\$ 0.58	4771	369	8%	\$ 0.45	\$ 167.73	9
child clothes	\$ 0.89	3280	173	5%	\$ 0.85	\$ 146.55	7
child clothing	\$ 0.97	864	443	51%	\$ 0.37	\$ 164.09	1
childish baby clothing	\$ 0.48	3833	1954	51%	\$ 0.12	\$ 240.95	1
childrens clothes	\$ 0.49	7666	2534	33%	\$ 0.13	\$ 339.34	3
children's clothes	\$ 0.89	989	488	49%	\$ 0.42	\$ 206.83	3
children's clothing	\$ 0.17	2358	1557	66%	\$ 0.04	\$ 64.36	7
clothes fashion maternity	\$ 0.82	7906	4682	59%	\$ 0.23	\$ 1,098.56	5
clothing for baby	\$ 0.84	3009	911	30%	\$ 0.08	\$ 72.83	2
cool baby clothes	\$ 0.14	9719	3561	37%	\$ 0.11	\$ 398.01	6
cute baby clothes	\$ 0.46	3875	2740	71%	\$ 0.42	\$ 1,159.75	10
designer baby clothing	\$ 0.85	8724	6560	75%	\$ 0.17	\$ 1,128.20	2
designer child clothes	\$ 0.34	6594	6545	99%	\$ 0.17	\$ 1,131.58	7
designer childrens clothes	\$ 0.18	363	238	66%	\$ 0.10	\$ 24.56	7
designer children's clothes	\$ 0.61	7209	187	3%	\$ 0.60	\$ 112.71	2
designer kid clothes	\$ 0.66	3278	581	18%	\$ 0.56	\$ 324.08	1
designer kids clothes	\$ 0.26	8533	3352	39%	\$ 0.24	\$ 809.79	7
designer maternity clothes	\$ 0.84	3216	1111	35%	\$ 0.04	\$ 49.89	4
designer maternity wear	\$ 0.61	101	42	42%	\$ 0.19	\$ 8.10	4
european baby clothes	\$ 0.05	8487	6532	77%	\$ 0.01	\$ 82.39	6

Keyword	Max. CPC	Impressions	Clicks	CTR	Ave. CPC	Total Cost	Ave. Position
european children's clothes	\$ 0.08	2005	1601	80%	\$ 0.07	\$ 119.75	5
funky baby clothes	\$ 0.83	5479	4534	83%	\$ 0.26	\$ 1,178.57	4
funky baby clothing	\$ 0.73	2627	1156	44%	\$ 0.47	\$ 539.91	2
funky maternity clothes	\$ 1.00	2723	1679	62%	\$ 0.68	\$ 1,143.37	8
funny baby clothes	\$ 0.01	6322	5249	83%	\$ 0.01	\$ 35.19	5
gap maternity clothes	\$ 0.34	2271	322	14%	\$ 0.13	\$ 42.42	4
girls clothes	\$ 0.71	9269	7636	82%	\$ 0.35	\$ 2,700.54	8
hartstrings baby clothes	\$ 0.04	2531	624	25%	\$ 0.01	\$ 5.45	9
hip baby clothes	\$ 0.87	7701	4080	53%	\$ 0.77	\$ 3,127.94	7
infants clothes	\$ 0.78	5102	118	2%	\$ 0.48	\$ 56.98	8
le top baby clothes	\$ 0.10	4857	1795	37%	\$ 0.07	\$ 125.51	5
luxury baby clothes	\$ 0.10	5118	2956	58%	\$ 0.01	\$ 37.46	2
maternity apparel	\$ 0.24	4156	986	24%	\$ 0.03	\$ 32.65	0
maternity clothes	\$ 0.25	9597	3399	35%	\$ 0.14	\$ 482.16	0
maternity clothes calgary	\$ 0.63	4529	124	3%	\$ 0.35	\$ 43.51	10
maternity clothes online	\$ 0.76	239	36	15%	\$ 0.31	\$ 11.18	8
maternity clothing	\$ 0.09	9931	3444	35%	\$ 0.06	\$ 206.60	6
maternity dresses	\$ 0.40	9938	1679	17%	\$ 0.09	\$ 151.35	5
maternity jeans	\$ 0.22	2854	2577	90%	\$ 0.18	\$ 474.95	1
maternity lingerie	\$ 0.13	764	608	80%	\$ 0.03	\$ 15.68	4
maternity outlet	\$ 0.98	3802	935	25%	\$ 0.81	\$ 757.92	9
maternity shirts	\$ 0.35	8549	5454	64%	\$ 0.10	\$ 537.19	10
maternity stores	\$ 0.42	5271	1246	24%	\$ 0.04	\$ 44.24	7
maternity swimwear	\$ 0.83	9354	660	7%	\$ 0.78	\$ 511.68	7
maternity wear	\$ 0.77	2338	548	23%	\$ 0.60	\$ 330.14	1
maternity wear wholesale	\$ 0.12	9742	5913	61%	\$ 0.03	\$ 150.14	5
mother clothing	\$ 0.98	8411	6164	73%	\$ 0.88	\$ 5,428.63	6
motherhood clothing	\$ 0.44	2111	1864	88%	\$ 0.01	\$ 17.29	10
newborn baby clothes	\$ 0.62	176	169	96%	\$ 0.49	\$ 83.63	5
newborn clothes	\$ 0.79	2573	1941	75%	\$ 0.36	\$ 700.47	0
oink baby clothes	\$ 0.58	541	208	38%	\$ 0.05	\$ 10.75	3
organic baby clothes	\$ 0.95	6109	795	13%	\$ 0.31	\$ 247.64	4
organic baby clothing	\$ 0.75	925	428	46%	\$ 0.46	\$ 195.90	6
pregnancy clothes	\$ 0.36	8654	1954	23%	\$ 0.25	\$ 496.13	5
pregnant clothes	\$ 0.26	9161	1840	20%	\$ 0.03	\$ 50.42	2
punk baby clothes	\$ 0.31	7134	5274	74%	\$ 0.29	\$ 1,544.29	9
punk baby clothing	\$ 0.25	2395	2176	91%	\$ 0.19	\$ 411.09	5
stylish maternity clothes	\$ 0.37	5066	1416	28%	\$ 0.19	\$ 271.84	2
stylish maternity wear	\$ 0.66	4635	3197	69%	\$ 0.13	\$ 406.34	5
toddler boy clothes	\$ 0.65	578	311	54%	\$ 0.06	\$ 19.36	2
toddler clothes	\$ 0.04	7312	755	10%	\$ 0.02	\$ 16.26	4
trendy baby clothes	\$ 0.01	5901	1001	17%	\$ 0.01	\$ 5.84	0
unique baby clothes	\$ 0.13	2712	582	21%	\$ 0.04	\$ 20.85	5
upscale baby clothes	\$ 0.52	6708	5910	88%	\$ 0.16	\$ 927.25	6
urban baby clothes	\$ 0.91	8676	7222	83%	\$ 0.56	\$ 4,077.88	7
wholesale maternity clothes	\$ 0.49	796	115	14%	\$ 0.38	\$ 44.07	7
wholesale maternity clothing	\$ 0.37	2842	2511	88%	\$ 0.07	\$ 179.17	5
zutano baby clothes	\$ 0.45	2756	325	12%	\$ 0.06	\$ 18.60	5